



CALL CENTER CHALLENGE SPONSORSHIP FORM
 Exhibit • Sponsor • **Connect!**

Forging Strong Transit Partnerships

New York Public Transit Industry
STATEWIDE CONFERENCE & EXPO
 NOVEMBER 18-20, 2009 Holiday Inn, Albany, NY

NOVEMBER 19
CALL CENTER CHALLENGE

In Partnership with:
 New York Public Transit Association
 NYS Department of Transportation
 FTA Region II

SPONSORSHIP LEVELS

- GOLD \$5,000**
 - Full participation in trade show including a complimentary booth on the Expo floor
 - 10 minute presentation
 - Large logo on Call Center Challenge banner
 - Logo and website link on website
 - Video webcast recording posted to YouTube, NYPTA's website and offered to your company to use on its own website
- SILVER \$3,000**
 - Large logo on Call Center Challenge banner
 - Logo and website link on NYPTA's website
- BRONZE \$1,000**
 - Logo on Call Center Challenge banner
 - Company name on website
- CUSTOM SPONSORSHIP**
 - Sponsorships packages are available to fit any budget, call us today to speak with our helpful staff.

Gold Sponsors Only: List any special needs for your booth:

- \$50 Electricity Usage for Booth (optional)

CONTACT INFORMATION

COMPANY/ORGANIZATION _____

REPRESENTATIVE NAME _____

TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TEL _____ FAX _____

EMAIL _____

WEBSITE _____

TOTAL SPONSORSHIP COMMITMENT\$ _____
 Payment in full due before the exhibit show.

Please submit your payment in the form of a check to:

2009 NYPTA Fall Conference Expo
119 Washington Avenue, Suite 300
Albany, New York 12210